

# PARTIES IN THE PARK

CELEBRATING FORTY YEARS!

NORTH BRENTWOOD BETWEEN MARYLAND & FORSYTH



## 2023 PRESENTING SPONSORSHIP

As the exclusive Parties in the Park Presenting Sponsor, your company will enjoy a strong market presence at each Party, along with extensive media and promotional exposure. In addition to name association with this exciting event, your company will also receive the following:

- Exclusive name association with Parties in the Park as the Presenting Sponsor
- Right to use the Parties in the Park logo in your marketing programs
- Opportunity for your employees to staff a company information booth during the entire season
- Your company name and logo along with a hyperlink prominently placed on the Parties in the Park website, [www.partiesinthepark.org](http://www.partiesinthepark.org)
- Your company name on all broadcast email announcements and reminders
- Your company name included in the Parties in the Park Social Media Campaign
- Your company name included in all press releases as the Presenting Sponsor
- Your company logo on a sponsor banner displayed at every Party
- Opportunity for your employees to operate a beverage booth at a Party
- Recognition in the online Clayton Chamber of Commerce *Spotlight* Newsletter

**PRESENTING SPONSORSHIP:**

**\$15,000**

# STAGE SPONSOR

As the Parties in the Park Stage Sponsor, your company will enjoy a unique presence throughout the entire Parties season along with extensive media and promotional exposure. In addition to name association with this exciting event, your company will also receive the following:

- Right to use the Parties in the Park logo in your marketing programs
- Stage banner with your company's logo
- Your company name and logo along with a hyperlink prominently placed on the Parties in the Park website, [www.partiesinthepark.org](http://www.partiesinthepark.org)
- Your company name on all broadcast email announcements and reminders
- Your company name included in the Parties in the Park Social Media Campaign
- Your company name included in all press releases as the Stage Sponsor
- Your company logo on a sponsor banner displayed at every Party
- Opportunity for your employees to operate a beverage booth at a Party
- Recognition in the online Clayton Chamber of Commerce *Spotlight* Newsletter

**STAGE SPONSORSHIP:**

**\$7,500**

# PLATINUM SPONSOR

As a Parties in the Park Platinum Sponsor, your company will enjoy a strong market presence at each Party, along with extensive media and promotional exposure. In addition to name association with these exciting events, your company will also receive the following:

- Right to use the Parties in the Park logo in your marketing programs
- Your company name and logo along with a hyperlink prominently placed on the Parties in the Park website, [www.partiesinthepark.org](http://www.partiesinthepark.org)
- Your company name on broadcast email announcements and reminders
- Your company name included in the Parties in the Park Social Media Campaign
- Your company name included in all press releases
- Your company logo on a sponsor banner displayed at every Party
- Opportunity for your employees to operate a beverage booth at a Party
- Recognition in the online Clayton Chamber of Commerce *Spotlight* Newsletter

**PLATINUM SPONSORSHIP:**

**\$4,000**

# PREMIERE VENDOR BOOTH

As a Parties in the Park Premiere Vendor Booth Sponsor, your company will enjoy a unique presence at the Party along with extensive media and promotional exposure. Premiere Vendor Booth Sponsorships are available for each individual party. In addition to name association with this exciting event, you will also receive the following:

- Right to use the Parties in the Park logo in your marketing programs
- Opportunity for your employees to operate a company information booth during the month of your sponsorship. You may distribute promotional items, collect names, and email addresses, conduct register to win promotions etc.
- Your company name and logo along with a hyperlink prominently placed on the Parties in the Park website, [www.partiesinthepark.org](http://www.partiesinthepark.org)
- Your company name on broadcast email announcements and reminders during the month of your sponsorship
- Your company name included in the Parties in the Park Social Media Campaign during the month of your sponsorship
- Your company name included in all press releases as a Premiere Vendor Booth Sponsor
- Your company logo on a sponsor banner displayed at every Party
- Recognition in the online Clayton Chamber of Commerce *Spotlight* Newsletter

**PREMIERE BOOTH SPONSORSHIP:**

**\$2,500**

# BAND SPONSOR

As a Parties in the Park Band Sponsor, your company will enjoy a unique presence at the Party along with extensive media and promotional exposure. Band Sponsorships are available for each individual party. In addition to name association with this exciting event, you will also receive the following:

- Right to use the Parties in the Park logo in your marketing programs
- Stage banner with your company logo highlighting you as the Sponsor of that month's band
- Your company name and logo along with a hyperlink prominently placed on the Parties in the Park website, [www.partiesinthepark.org](http://www.partiesinthepark.org)
- Your company name on broadcast email announcements and reminders during the month of your sponsorship
- Your company name included in the Parties in the Park Social Media Campaign during the month of your sponsorship
- Your company name included in press releases as a Band Sponsor
- Your company name on a sponsor banner displayed at every Party
- Opportunity for your employees to operate a beverage booth at a Party
- Recognition in the online Clayton Chamber of Commerce *Spotlight* Newsletter

**BAND SPONSORSHIP:**

**\$2,500**

# SILVER SPONSOR

As a Parties in the Park Silver Sponsor, your company will enjoy a strong presence at each Party along with media and promotional exposure. In addition to name association with this exciting event, you will also receive the following:

- Right to use the Parties in the Park logo in your marketing programs
- Your company name along with a hyperlink prominently placed on the Parties in the Park website, [www.partiesinthepark.org](http://www.partiesinthepark.org)
- Your company name on broadcast email announcements and reminders
- Your company name included in all press releases
- Your company name on a sponsor banner displayed at every Party
- Opportunity for your employees to operate a beverage booth at a Party
- Recognition in the online Clayton Chamber of Commerce *Spotlight* Newsletter

**SILVER SPONSORSHIP FOR COMPANIES  
WITH 11 OR MORE EMPLOYEES**

**\$1,500**

**SILVER SPONSORSHIP FOR COMPANIES  
WITH 10 OR FEWER EMPLOYEES**

**\$750**

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NORTH BRENTWOOD BETWEEN MARYLAND & FORSYTH



THANK YOU FOR SUPPORTING PARTIES IN THE PARK!

Make your commitment by **March 31** to ensure ALL benefits of sponsorship.

- \_\_\_\_\_ **Presenting Sponsor** (\$15,000)
- \_\_\_\_\_ **Stage Sponsor** (\$7,500)
- \_\_\_\_\_ **Platinum Sponsor** (\$4,000)
- \_\_\_\_\_ **Premiere Vendor Booth** (\$2,500)
- \_\_\_\_\_ **Band Sponsor** (\$2,500)
- \_\_\_\_\_ **Silver Sponsor** (\$1,500 – 11 or more employees)
- \_\_\_\_\_ **Silver Sponsor** (\$750 – 10 or fewer employees)

Company Name _____	Contact _____	
Phone# _____	Fax# _____	
Date _____	Email _____	Please Bill Me _____
Visa/Master Card/AMEX# _____	Exp. _____	Code _____
Amount \$ _____	Name on Card _____	
Billing Address _____	Zip _____	
Signature _____		

Questions? Call Ellen Gale at 314-726-0068

Fax completed form to 314-726-0637 or email to [ccc@claytoncommerce.com](mailto:ccc@claytoncommerce.com)